

# THE INNOVATION COMPANY



Fortune 100 retailer uses The Innovation Company's approach to address major business issues.

## Background

One of the world's leading retailer with over \$15 billion in sales in 2005, was looking to create a truly innovative and collaborative culture within its Quality Assurance Group at its corporate headquarters. The team consisted of 29 individuals divided into 3 separate functional areas.

## The need

"We wanted to accomplish three things," explains the Director of Quality Operations. "First, we wanted to improve collaboration across the 3 functional areas. Second, we wanted to ensure that everyone was sharing ideas as to how we could constantly strive to meet the needs of our end users. Finally, we needed to ensure the team was excited about their jobs and passionate about their work."

## Results

The Innovation Company partnered created a comprehensive plan and approach to address the three main objectives. The organizations worked together to create a project plan for the initiative, perform a team assessment using an online survey tool, and develop a customized workshop based on the client's needs and the results of the team assessment. "The results well exceed my expectations," adds the Director of Quality Operations. "The executive coaching, project planning, online assessment and team workshop were all fantastic. What was most impressive was the way the workshop was so specifically customized to our team and how it incorporated action items and real life business issues. The Innovation Company's approach is fun, practical, and sustainable."

**"What we had been working on for 3 months we solved in 15 minutes using The Innovation Company's approach." – Team Manager**

## Want to learn more?

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